



# *Great Lakes Leather Alliance*

Dear Potential GLLA Vendor:

Thank you for your interest in GLLA XVII or your return to our event. We always appreciate our vendors and do everything we can to make your time at GLLA enjoyable and of course profitable. This year we will remain at our new host hotel -- the Wyndham Indianapolis West which is located at 2544 Executive Drive.

Please note that there is a change in the dates of the event. GLLA XVII is scheduled for September 6-9, 2018.

We have at least 13 – 10'X10' vending spaces at \$207 each and also 7 tables at \$78. This price is the same as previous years. **All applications and payments this year will run through a new online form** which includes both the sign-up and payment services. It is set up so that you can pay half of the fee as a deposit and the balance by August or pay the full fee at one time.

All vending spaces will be assigned by Tom and me. We will try to accommodate placement requests. We know that many vendors carry like items and we strive to offer a variety of items to our event attendees in both cost and selection therefore we do reserve the right to accept or deny your registration based on the items that you carry and the variety of vendors already registered. If by some chance we are not able to accommodate you in this year's event, we will add you to our vending mailing list to be contacted for future events.

It is very important that you read, complete and understand the online vending registration form including the terms of vending as well as any other information provided. It is important that you fill out and return the vending application form and your payment. As you did last year, it is also important to register for the event in order to obtain your security credentials. **You will need to create an account first and then use a comp code which we will provide once your application has been approved and paid. The comp code will cover 100% of the normal registration fee.**

I thank each of you for your time and look forward to seeing you in September. Please do not hesitate to contact me with any questions. You can reach me at 989-780-0531 or [boygeno1@yahoo.com](mailto:boygeno1@yahoo.com) or Tom at 317-603-8143 or [tsizemore@sbcglobal.net](mailto:tsizemore@sbcglobal.net) .

Sincerely,

Geno McCumons  
Vending Coordinator

Tom Sizemore  
Vending Director